

PRESS RELEASE



15th November for immediate use

Blushing Red!

Windsor Farmers' Market welcomes Merry Men of Windsor at its permanent location on St Leonard's Road, Windsor.

Come and join us Saturday 3rd December 2011 at the Windsor Farmers' Market to see the stalls decked out in red and take part in a free prize draw in support of Thames Hospice and the Parapet Breast Clinic.

The businessmen of Windsor have stripped off and been captured in all their glory in a wonderful quality calendar to support two amazing charities Thames Hospice and the Parapet, and the farmers market is delighted to support such a wonderful cause and is keeping it's proverbial fingers crossed that some of the businessmen appear at the market 'sans' clothing. Come down and meet the woman behind the calendar and maybe some of men.....

Local restaurateur and celebrated TV chef Antony Worrall Thompson who is a passionate advocate of local food for local people says *"As a patron of TVFM, I am delighted the Merry Men of Windsor is visiting the Windsor Farmers Market. Come and support them next month – please buy a calendar, and support such worthy causes"*

Rosanna Goswell who is the woman behind the calendar says *" We started this project to raise awareness within the local community of the amazing work that these 2 charities do for our community and we are delighted with the generosity of the good people of Windsor. We shall be selling the calendar on the day so come and buy one as great Christmas gift ! We will also be giving away prizes kindly donated by Martyn Crossley Florist, and many of the regular stall holders in the Market - we are immensely appreciative of their support."*

Susan Gowland, a local Windsor resident who manages the market on behalf of Thames Valley Farmers' Market Co-operative says: *"Let's celebrate Christmas and buy a calendar for the mother-in-law, but also think of those that aren't so fortunate, as a community we need to give massive thanks to*

Rosanna and the team who have dedicated their time, not only raising money but also raising awareness. So come and join us for the day, not only can you buy wonderful genuine local produce with a proven provenance, you get a chance to win an instant prize and you really can make a difference“.

“We are as always very grateful to the Windsor & Eton Town Partnership for their continuing support for the market, our local producers and the local economy. St Leonard’s Road is a great site and we’re firmly established here as part of the Windsor community with other local businesses”

Ends

Photographers are invited to attend the market on Sat 5th November 2011

Follow Thames Valley Farmers' Markets on Twitter
www.twitter.com/tvfmc

For Further information:

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Thames Valley Farmers' Market Co-operative (TVFMC) supports local farmers, small producers and market organisers in the three counties of Berkshire, Oxfordshire and Buckinghamshire. TVFMC is a not-for-profit organisation and is affiliated to FARMA, which accredits Farmers' Markets to ensure quality standards are maintained. The Thames Valley has an abundance of natural resources available for farmers and producers. Award winning meats, cheeses and preserves can be bought at markets. The first farmers' market started in 1999. With the opening of market Little Chalfont in September 2009 there are now 18 held in 16 towns across the Thames Valley. www.tvfm.org.uk.