



IN THE PINK!

Windsor Farmers' Market welcomes UK East Berkshire Diabetes Voluntary Group at its permanent location on St Leonard's Road, Windsor.

Come and join us Saturday 5 November 2011 at the Windsor Farmers' Market to see the stalls decked out in pink and take part in a free prize draw in support of diabetes.

To mark World Diabetes Day (14 November) the Diabetes UK East Berkshire Voluntary Group has teamed up with Windsor Farmers' Market. Stallholders will turn the market pink – the colour of Diabetes UK – and, with every purchase, customers will receive a free raffle ticket and the chance to win an instant prize, tickets are strictly limited.

Local restaurateur and celebrated TV chef Antony Worrall Thompson who is a passionate advocate of local food for local people *says "As a patron of TVFM, I am delighted Diabetes UK is visiting the Windsor Farmers Market. Come and support them next month - both are very worthwhile and value your support"*

Chair of the Diabetes UK East Berkshire Voluntary Group, Emma Kenny, said, *"Local companies and individuals have been exceedingly kind in donating some first-rate prizes, including champagne, and donated products from the market. We are immensely appreciative of their support."*

Susan Gowland, a local Windsor resident who manages the market on behalf of Thames Valley Farmers' Market Co-operative says: *"Many, many people are affected by diabetes and anything we can do to raise awareness is invaluable. So come and join us for the day, not only can you buy wonderful genuine local produce with a proven provenance, you get a chance to win an instant prize and you really can make a difference in the lives of people coping with diabetes".*

"We are as always very grateful to the Windsor & Eton Town Partnership for their continuing support for the market, our local producers and the local economy. St Leonard's Road is a great site and we're firmly established here as part of the Windsor community with other local businesses"

Thames Valley Farmers' Market Co-operative (TVFMC) supports local farmers, small producers and market organisers in the three counties of Berkshire, Oxfordshire and Buckinghamshire. TVFMC is a not-for-profit organisation and is affiliated to FARMA, which accredits Farmers' Markets to ensure quality standards are maintained. The Thames Valley has an abundance of natural resources available for farmers and producers. Award winning meats, cheeses and preserves can be bought at markets. The first farmers' market started in 1999. With the opening of market Little Chalfont in September 2009 there are now 18 held in 16 towns across the Thames Valley. www.tvfm.org.uk.

Diabetes UK

Around three hundred people in the UK are diagnosed with diabetes every day. Diabetes UK is the largest organisation in the UK working for people with diabetes, funding research, campaigning and helping people live with the condition. The East Berkshire Voluntary Group is a local Diabetes UK support group. The group offers people living with diabetes a chance to meet and share experiences with others. To find out more about Diabetes UK visit <http://www.diabetes.org.uk/>